**Instructions**: This assignment is worth 20 marks. To understand marking criteria, refer to the rubric that is in the course outline. You are required to select an educational technology product and locate its online Privacy Policy or similar document such as Terms and Conditions and Health and Safety information. Both the product and document must be publicly available for perusal as you are required to put website links to both in the assignment. Failure to provide product and related product document website links will result in a fail grade. You must analyse your chosen document for ethical implications using the specified Ethical Reasoning and Decision-Making Framework (below). You can choose to use the same product for Assignment 3 which involves developing a governance plan for the product, so it is good idea to read what is required for Assignment 3. It is up to you if you would like to use the same product for both assignments.

You are required to apply ethical technology principles found in Module 1, Section 2 of the course. Use the principles from either:

~Australian Governments (2019). Australia’s AI Ethics Principles. Retrieved 26 May 2025, [https://www.industry.gov.au/publications/australias-artificial-intelligence-ethics-principles/australias-ai-ethics-principlesLinks to an external site.](https://www.industry.gov.au/publications/australias-artificial-intelligence-ethics-principles/australias-ai-ethics-principles)

OR

~UNESCO's website on AI ethics, especially, it's 10 core principles (at the bottom of the webpage) - [https://www.unesco.org/en/artificial-intelligence/recommendation-ethicsLinks to an external site.](https://www.unesco.org/en/artificial-intelligence/recommendation-ethics)

Use the Ethical Reasoning and Decision-Making Framework (below) for Assignment 1. This framework is adapted from the Module 1, Section 1 reading from the Markkula Center for Applied Ethics (n.d). Refresh your understanding by going back to this reading before doing this assignment. You should provide in-text citations and references to course and other material used in the Assignment.

Download and save this template to your drive/computer. The black text are the headings you will use for Assignment 1. Do not delete these headings but write your responses under them. The red text is a scaffold (a set of questions) to guide your response. Once you have finalised your assignment, delete the red text. Check that your assignment is within the word count of 1300 words (+ or – 10%) including references. You are then ready to upload your assignment into Canvas. If you require an extension of time you must apply through the university’s adverse circumstances system.

# Assignment 1

# Ethical Reasoning and Decision-Making Framework

Insert name of the educational technology product and a link to its website?

Insert a link to the product document you are analysing.

Failure to do this will result in an automatic fail grade.

## 1. Ethical principles

Worth 5/20. Explain the ethical principles you will be focusing on in your reasoning and decision making, where these come from and why they are appropriate.

Insert your text

## 2. Get the facts

Worth 4/20. Scaffold questions:

~What are the relevant areas of the product document?

~What is known about their ethical implications?

~What more do you need to know to make a judgement on whether the product is ethical and legal?

~How would you find this extra information?

Insert your text

## 3. Understanding impact

Worth 4/20. Scaffold questions:

~What are the potential impacts of using the product?

~ What individuals and/or groups have an important stake in the ethical outcome of using the product?

~What might be some of the concerns of some of those individuals and/or groups?

Insert your text

## 4. Taking action

Worth 5/20. Scaffold questions:

~Which individuals and/or groups need to be consulted or supported in their understanding of the implications of the product? What are appropriate ways of doing this?

~ How would you explain to a public audience the ethical reasoning and decision-making approach you have taken? How might they respond?

~ How might the final decision be implemented with the greatest care and attention to the concerns of all stakeholders?

Insert your text

## References

Worth 2/20. Academic literacy - Clarity and coherence of writing reflecting synthesis and correct use of grammar and sentence structure. In-text citation and referencing in APA 7 style.

AI declaration: If using AI insert an explanation of what programs were used and how it was used.